

**GREAT HALL  
WILLS MEMORIAL BLDG.  
QUEENS RD.  
BRISTOL  
BS8 1RJ**

# THE FESTIVAL OF ENTERPRISE

**PROGRAMME OF EVENTS**

**FRIDAY 7TH JULY**



## Great Hall

## Time

Arrival, coffee, exhibition viewing and networking

09:00 – 09:20

Welcome to the Festival

09:20 – 09:30

### ***Spin out focus; 09:30 – 13:00***

*The morning of the Festival will focus on spin-outs. Experienced Board Chair and NED, and mentor to numerous spin-out founders, Anna-Lisa Wesley will open with a keynote lecture. This will be followed by a panel discussion on the opportunities and challenges faced by spin-outs, including investment readiness and options, common stumbling blocks, and means of support. The panel will include a wide range of people embedded in the spin-out ecosystem including investors, public funding bodies and those who work to support founders and their teams.*

**Keynote lecture 1: Anna-Lisa Wesley, Board Chair, Director, NED and Entrepreneur**

09:30 – 10:00

**Panel discussion 1: Spin-outs**

10:00 – 11:15

**Break: coffee, exhibition viewing and networking**

11:15 – 11:45

**University Enterprise Fellow presentations**

*At the start of this academic year, the University of Bristol appointed its first cohort of University Enterprise Fellows. In this section, a selection of our Fellows will present their pioneering work and explain how they are bringing their research and scholarship into a commercial environment. Many will be looking to form new links with industry, investors and academic collaborators.*

11:45 – 13:00

**Lunch, exhibition viewing and networking**

13:00 – 14:00

### ***Industry-academia collaboration focus; 14:00 – 17:00***

*The afternoon of the Festival will focus on collaboration between industry and academia. Alison Derbenwick Miller, Vice President of Oracle for Research, will open with a keynote lecture. This will be followed by a panel discussion on industry-academic collaboration. Topics covered will include the similar and different priorities motivating factors across academia and industry, common misconceptions and how to address these, different mechanisms of collaboration, and what individuals as well as organisations gain from these relationships.*

**Keynote lecture 2: Alison Derbenwick Miller, Vice President, Oracle for Research**

14:00 – 14:45

**Panel discussion 2: Industry-academia collaboration**

14:45 – 16:00

**Closing remarks**

16:00 – 16:05

**Coffee, exhibition viewing and networking**

16:05 – 17:00